

BEST OF ASCO®

OFFICIALLY LICENSED

19th - 20th August 2023
Indonesia

Presented by



Co-host



PHILIPPINE SOCIETY OF
MEDICAL ONCOLOGY

In collaboration with



ISHMO

Indonesian Society of
Hematology Medical-Oncology



INDUSTRY
PROSPECTUS

Endorsement Letter



02/13/2023

The American Society of Clinical Oncology (ASCO®) is pleased to announce an agreement with MCI Group, to host an official Best of ASCO® meeting in Indonesia. This premier event will highlight abstracts and educational updates from the 2023 ASCO Annual Meeting, the world's largest gathering of physicians, researchers, and others engaged in the study and practice of oncology.

Many summary events are held after the Annual Meeting, but only a select few are organized in connection with ASCO and reliably deserve the title "Best of ASCO®" for their objectivity in content selection.

These official Best of ASCO® meetings present the top abstracts from a pool of more than 4,000 rated by a panel of ASCO experts. MCI Group has created a custom program that promises to meet the needs of members of the oncology care team.

Sincerely,

Brittany Bingle

Brittany Bingle
Licensing Manager
Education, Science and Professional Development
American Society of Clinical Oncology
2318 Mill Road, Suite 800
Alexandria, VA 22314

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Dr Tubagus Djumhana A

Chairman of the ISHMO
P.hD, MD, Internist, Consultant Hematology Medical Oncology

Core Committee



Dr Sri Agustini



Dr Ardi Rahman Ahani



Dr Andree Kurniawan



Dr Ruth Vonky Rebecca

Scientific Committee



Prof Noorwati Sutandyo



Prof Ami Ashariati



Prof Ketut Suega



Prof S. Ugroseno
Yudho Bintoro



Dr Ibnu Purwanto



Dr Cosphiadi Irawan



Dr Irza Wahid



Dr Hilman Tadjoeidin



Dr Andhika Rachman



Dr Muhammad Darwin
Prenggono



Dr Tutik Harjianti



Dr Indra Wijaya



Dr Ronald Alexander
Hukom



Dr Johan Kurnianda



Dr Yenny Dian Andayani



Dr Eko Adhi Pangarsa



Dr Dimas Priantono



Dr Nia Novianti Siregar

Myanmar Scientific Committee



Prof Soe Aung

Philippines Scientific Committee



Dr Honey Sarita J
Abarquez



Dr Josephine
Contreras-Tolentino

About Best of ASCO

Best of ASCO **curates the most clinically relevant** science impacting patient care from the **ASCO 2023 Annual Meetings**, so the delegates can take home valuable, actionable insights that can be immediately applied in their daily practices.

The abstracts chosen for presentation and discussion, reflect the foremost research and strategies in oncology that will directly improve patient care. The program features in-depth discussion and analysis of the latest scientific findings in primary disease sites, and practice-changing advances in cancer treatment.

Expert faculty will place abstract findings into a clinical context and discuss how the results may change the current standard of care. The Meetings' smaller size allows ample time for the audience participation and attendees interaction.

Save the Date for the Best of ASCO 2023, Indonesia Meeting

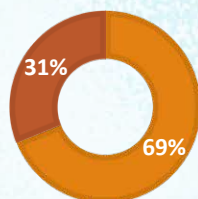
- 19th & 20th August 2023.
- Equity: Every Patient. Every Day. Everywhere.
- The latest cutting-edge research.
- The best in evidence-based education.
- One global oncology community.
- Practice-changing experience.

Highlights from the Best of ASCO 2022, Indonesia

Delegates Feedback

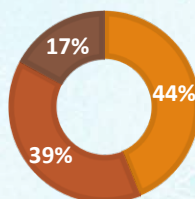
OVERALL SCIENTIFIC PROGRAM QUALITY

5 star 4 star

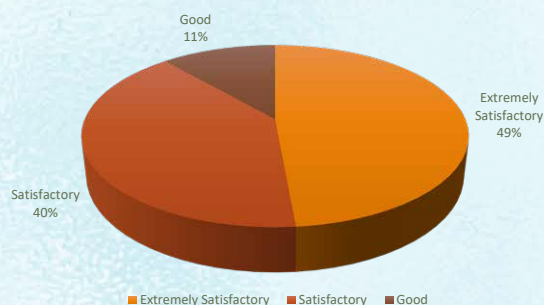


MET THE LEARNING OBJECTIVES

Agree Strongly Agree Neutral



Over all Satisfaction



2 Days Virtual Event

14

International Speakers

27

Indonesia Speakers

249+

Delegates Participation

7+

Industry Participation



16 Sessions
41 Publishing Titles
5 Sponsored Symposia



5 Hours of Scientific Program per Day.
10 Hours of Scientific Deliberation over 2 Days!

Partners of BEST of ASCO 2022, Indonesia

Platinum Sponsors



Diamond Sponsors



Knowledge Partner



Superior Sponsor



Reasons to Participate

- To connect with the local oncologists virtually through various tools available on the platform.
- Virtual event will attract large scale participation, beyond the numbers ever touched in past ASCO conferences.
- ASCO speakers and program content aims to form a radical wealth of knowledge in the community with advanced sessions and pioneering topics.
- An ever-increasing research will benefit from ASCO's efforts to advance and improve the knowledge and practice.
- Internationally & Nationally acknowledged experts will enrich the scientific value of the sessions, discussions, etc.
- Participation as exhibitor and sponsor will ensure premium high-value visibility across a wide spectrum of healthcare professionals.
- Promotion of ASCO will be done extensively through electronic and social media by engaging with the community in large, and with various relevant and supporting associations and organizations.
- Showcasing your latest products and systems at the exhibition, will enrich the learning experience for the attendees.

Benefits to Participate

- Opportunity to showcase the sponsored symposiums to the Indonesian Oncologists.
- Individual virtual exhibition stall with specific design.
- Customized stall templates to choose from, as per requirements.
- Recorded Video byte in the Stall (Video clip about the product/company).
- Company profile and products demonstration.
- Product portfolio demonstration.
- Live chat between exhibitor & stall visitor.
- Connect with the delegates through video chat. (Patron/ Platinum/Diamond Sponsors)
- Schedule a call or virtual meeting between exhibitor & stall visitor.
- Business card exchange.
- Lead retrieval.
- Database availability of stall visitors.
- Various reports of exhibition booth activities.

Attractive Sponsorship Packages

PATRON SPONSOR

(Only 1 Slot available)

USD 24,200
IDR 373,625,840

- Pre-conference Masterclass for 1 Hour on 20th August 2023.
- One Ultra Premium virtual booth space with top placement to ensure maximum footfall along with booth functionalities.
- 2 Minutes sponsor's intro or video ads will be played during the breaks (four times on all the days).
- Complimentary registrations (Delegate & Faculty): 50
- 5 e-mail invitations to delegates with company branding.
- Prominent Branding in the conference hall.
- Allocation of 1st stall in the exhibition hall with maximum delegate footfall.
- Logo on the virtual conference login page.
- Acknowledgment with logo on the 'Welcome Video' as patron sponsor.
- Acknowledgment as a Patron sponsor during session transitions with branding slide (four times a day).
- Acknowledgment in the virtual lobby as patron sponsor.
- Hyperlinked logo on the conference website.
- Company logo to feature on all e-mail and social media marketing in the lead up and during the virtual conference.
- Acknowledgment on the conference hall pathway.
- Acknowledgment on the exhibition pathway.
- 1 thank you e-mail on behalf of the sponsor to all the attendees.
- Access to company representatives in the scientific sessions: 15

PLATINUM SPONSOR

(Only 1 Slot available)

USD 16,500
IDR 254,763,300

- One 40 minutes scientific symposium during main conference and sponsor can determine speaker and topic.
- One Premium virtual booth space with top placement to ensure maximum footfall along with booth functionalities.
- 1 Minute sponsor's intro or video ads will be played during the breaks (twice on all the days).
- Complimentary registrations (Delegate & Faculty): 40
- 3 e-mail invitations to delegates with company branding.
- Prominent Branding in the conference hall.
- Allocation of 2nd stall in the exhibition hall with maximum delegate footfalls.
- Logo on the virtual conference login page.
- Acknowledgment as a Platinum sponsor during session transitions with branding slide (twice a day).
- Acknowledgment in the virtual lobby as platinum sponsor
- Hyperlinked logo on the conference website.
- Company logo to feature on all e-mail and social media marketing in the lead up and during the virtual conference.
- Acknowledgment on the conference hall pathway.
- Acknowledgment on the exhibition pathway.
- Access to company representatives in the scientific sessions: 10

DIAMOND SPONSOR

(Only 2 Slots available)

USD 11,000
IDR 169,842,200

- One 20 minutes scientific symposium during main conference and sponsor can determine speaker and topic.
- One Premium virtual exhibition booth space with functionalities.
- Complimentary registrations (Delegate & Faculty): 25
- 2 e-mail invitations to delegates with company branding.
- Acknowledgment in the virtual lobby as diamond sponsor.
- Hyperlinked logo on the conference website.
- Company logo to feature on all e-mail and social media marketing in the lead up and during the virtual conference.
- Acknowledgment on the conference hall pathway.
- Acknowledgment on the exhibition pathway.
- Access to company representatives in the scientific sessions: 7

QUIZ SPONSOR

(Only 1 Slot available)

USD 8,250
IDR 127,381,650

- Branding during quiz session.
- One Superior virtual exhibition booth space with functionalities.
- Complimentary registrations (Delegate & Faculty): 15
- 1 e-mail invitation to delegates with company branding.
- Acknowledgment in the virtual lobby as quiz sponsor.
- Hyperlinked logo on the conference website.
- Access to company representatives in the scientific sessions: 5

GOLD SPONSOR

(Only 4 Slots available)

USD 6,750
IDR 104,221,350

- One Superior virtual exhibition booth space with functionalities.
- Complimentary registrations (Delegate & Faculty): 15
- Acknowledgment in the virtual lobby as gold sponsor.
- Hyperlinked logo on the conference website.
- Acknowledgment on the exhibition pathway.
- Access to company representatives in the scientific sessions: 3

EXHIBITOR (Only 6 Slots available)

USD 3,500
IDR 54,166,000

- One regular virtual exhibition booth space with functionalities.
- Complimentary registrations (Delegate & Faculty): 5
- Logo on the conference website as exhibitor.
- Access to company representatives in the scientific sessions: 2

Additional Functionalities at Exhibition Booth

- Lead Retrieval & Data Analytics of Stall Visitors.
- Recorded Brand Video on the Stall (video clip about the product/company).
- Company Profile and products demonstration.
- Live Chat between exhibitor & stall visitor.
- Connect delegates through audio or video chat.
- Schedule a call or virtual meeting between exhibitor & stall visitor.
- Business Card Exchange.
- Various reports of exhibition booth activities.

Registration

CATEGORY	SPOT (IDR) 1 st August 2023 Onwards	SPOT (PHP) 1 st August 2023 Onwards	SPOT (MMK) 1 st August 2023 Onwards
Doctors	IDR 620,000	PHP 2250	MMK 86,490
Students	IDR 250,000	PHP 910	MMK 34,875
Industry	IDR 980,000	PHP 3560	MMK 136,705
Internist/Other specialist/ General practitioners	IDR 100,000	PHP 365	MMK 13,950
ISHMO Members	IDR 300,000	PHP 1090	MMK 41,850

Sponsorship and Exhibition Payment Conditions

Payment methods:

- Electronic Transfer
- Bank Transfer

Payment details:

Sponsor/Exhibitor is responsible for all bank transfer fees. It is necessary to enclose a copy of the Payment/ Transaction Advice obtained from the bank for your identification and payment confirmation.

Bank details:

All invoices for exhibition space shall be issued by organizers in USD/EURO. For payments in other currencies, please note the current conversion rate as per RBI would apply. All completed sponsorships / exhibition space booking forms along with bank transfer payment transaction advice must be sent via e-mail to the conference secretariat.

Fund transfers should be done in USD/EURO only, not in Indian Rupees / Indonesian Rupiah.

Account Name: **MCI GeTS India Pvt Ltd**

Bank Name: **HDFC Bank Ltd**

Account No: **50200027962560**

IFSC Code: **HDFC0000572**

Swift Address No: **HDFCINBB**

Address: **Vatika Atrium A-Block Golf Course Road, Sector-53, Gurgaon-122002, Haryana**

Payment terms:

50% payable on presentment of the invoice

50% payable by **10th July 2023**

Cancellation terms:

Cancellation and changes to your original bookings must be made in writing to Conference Secretariat. If the exhibitor withdraws from the exhibition after signing and returning the booking form, they will be liable to pay the following cancellation fees:

Before 31st May 2023: 50% retention	Before 30th June 2023: 75% retention	After 1st July 2023: 100% retention
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General Information

Sponsorship & Exhibition

The Conference & Exhibition will be held Virtually in an immersive 3D platform with the latest functionalities available for engaging the delegates through multiple touchpoints

Allocation of Exhibition Space

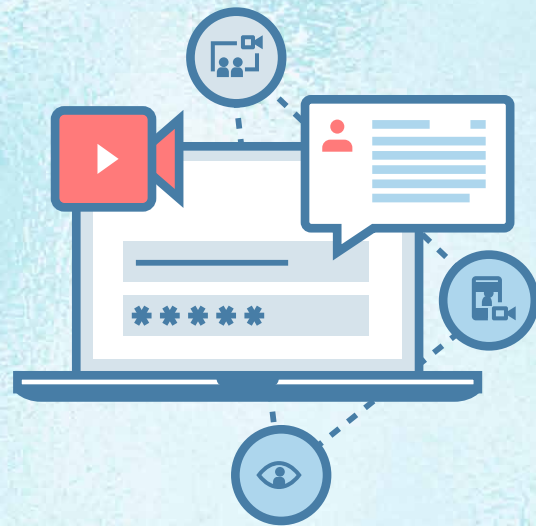
Space Allocation will be made on a "first come, first served" basis. A completely filled Exhibition Booking Form should be emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form, space will be confirmed, and an invoice will be emailed. Space allocations will be made in an order by which application forms and payments are received.

Exhibitors' Technical Manual

An Exhibitors' Technical Manual, outlining all technical aspects of exhibition, will be circulated 05 days before the conference.

Virtual Platform Features

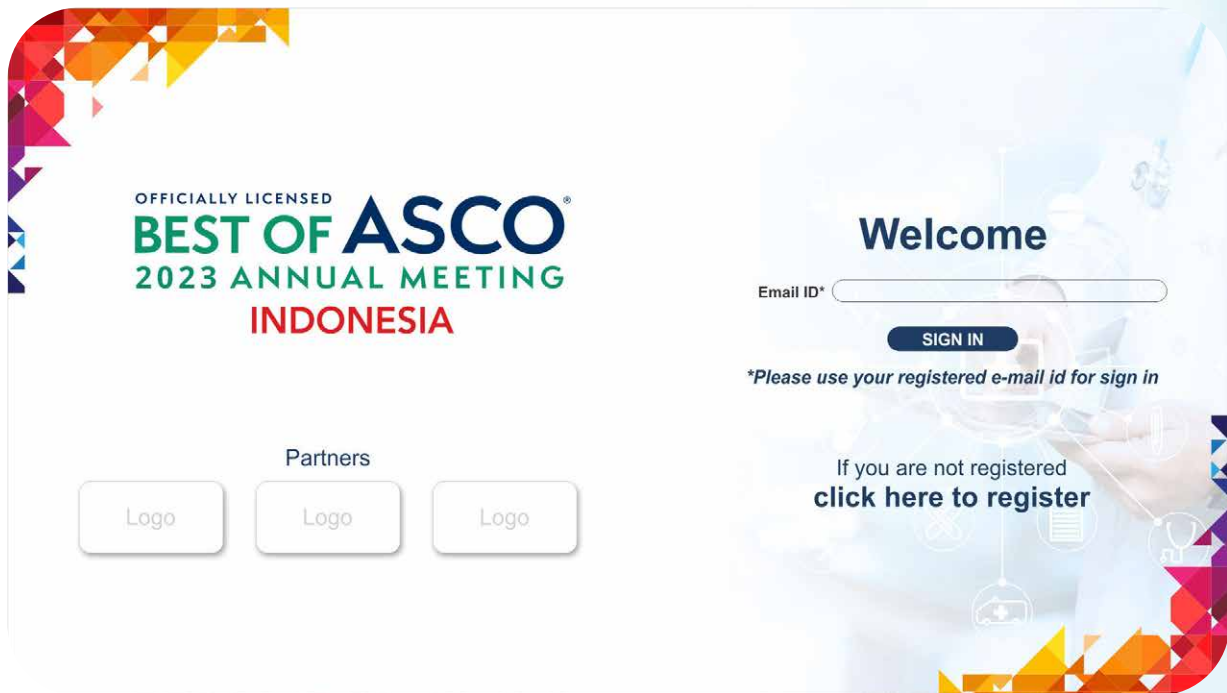
- 3D Experience with Immersive Environment
- Virtual Lobby with Interactive Touchpoints
- Information Desk
- Live Streaming & Session Archives
- Live Q&A
- Live Polling
- Chat in real time with attendees (Text Chat box, Audio/Video Calling)
- Attendee Dashboard



- Photobooth
- Notifications
- Virtual Briefcase
- Attendee Video Guide
- Engagement & Entertainment options
- Reports & Data Analytics
- Feedback Desk

Branding Opportunities

Login Page



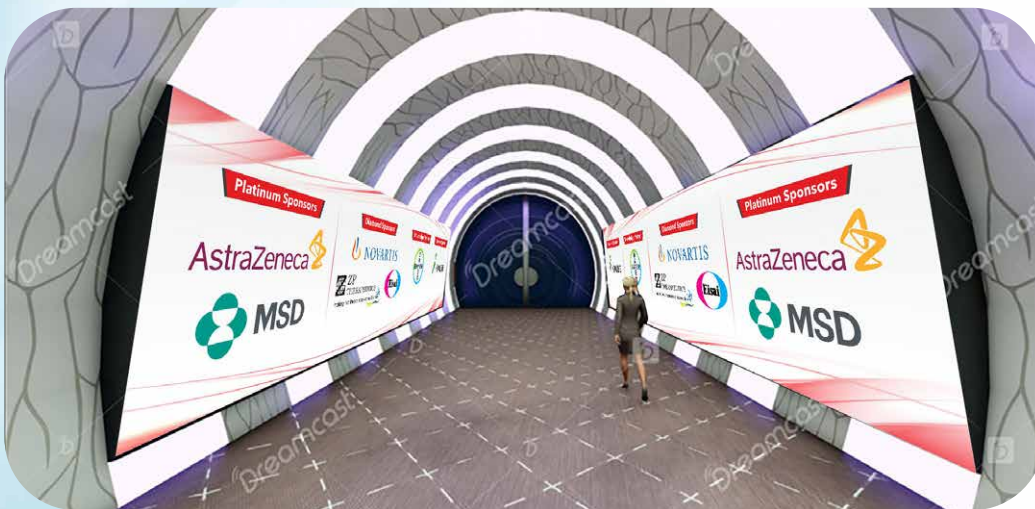
Virtual Lobby



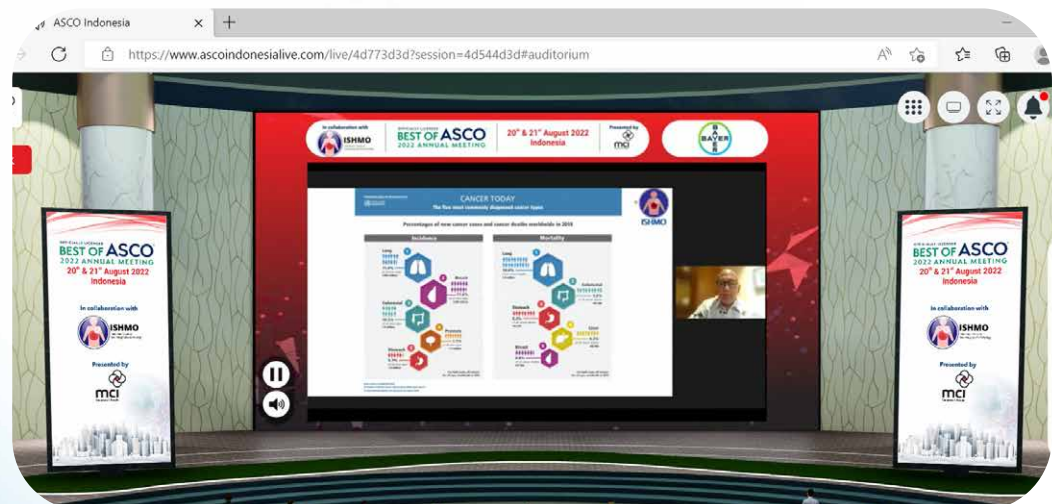
Information Desk



Exhibition Pathway



Conference Hall



Exhibition Area



Top 5 reasons for attendees to visit the exhibition hall

- To gain leaderboard points and win prizes for Virtual Meeting.
- Interaction with Sales Staff of various companies.
- Book an appointment for Business
- New Product Launches & Details.
- To Download Product e-Catalogues & Video's.

Virtual Booth

Booth features:

- Medical Representatives to Interact Live with Doctors.
- Branding on Booths.
- Video on Screen.
- Brochure / Content Downloads.
- Chat with Staff.
- Book an Appointment.
- Product Video's.
- Sales Person Info.
- Social Media.



The above images are for virtual representation only

Tentative Scientific Agenda

Day 1 : 19 th August 2023 Saturday
Sponsored Symposium
Session 1 - Breast Cancer - Local & Metastatic
Panel Discussion & Q&A Session
Session 2 - Central Nervous System Tumors
Panel Discussion & Q&A Session
Session 3 - Developmental Therapy : Immunotherapy
Panel Discussion & Q&A Session
Session 4 - Gastrointestinal Cancer - Colorectal/Anal
Panel Discussion & Q&A Session
Session 5 - GI - GE, Pancreatic & Hepatobiliary
Panel Discussion & Q&A Session
Session 6 - GU - Prostate, Testicular & Penile
Panel Discussion & Q&A Session
Session 7 - GU - Kidney & Bladder
Panel Discussion & Q&A Session
Session 8 - Gynecologic Cancer
Panel Discussion & Q&A Session
Session 9 - Head and Neck Cancer
Panel Discussion & Q&A Session
Session 10 - Hema - Leukemia
Panel Discussion & Q&A Session
Day 2 : 20 th August 2022 Sunday
Session 11 - Lung Cancer–Non-Small Cell Local-Regional/Small Cell/Other Thoracic Cancers Non-Small Cell Metastatic
Panel Discussion & Q&A Session
Session 12 - Hema - Lymphoma Hema - Plasma Cell Dyscrasias
Panel Discussion & Q&A Session
Session 13 - Melanoma / Skin Cancer/ Sarcoma
Panel Discussion & Q&A Session
Session 14 - Pediatric
Panel Discussion & Q&A Session
Session 15 - Symptom & Survivorship
Panel Discussion & Q&A Session
Session 12 - Hema - Lymphoma Hema - Plasma Cell Dyscrasias
Panel Discussion & Q&A Session

Contact Us



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